

## **HOW MUCH DOES AQUA-RESIN<sup>®</sup> COST? LESS THAN YOU THINK!**

When figuring the cost of a job, the price of the laminating resin is just one of many costs. Another, and a big one, is labor. A typical job could have labor costs that are 10 or 20 times the cost of the resin.

**IT'S A FACT. AQUA-RESIN<sup>®</sup> IS FAST AND EASY TO USE.** It can save you a lot of time. Just two components mixed in simple proportions, lays-up quickly, and sands, cuts, and tools like a dream – no suiting up, no respirators - *and it cleans up with water.*

**IF YOU THINK AQUA-RESIN<sup>®</sup> COSTS MORE THAN THE PRODUCT YOU ARE NOW USING, LOOK AT THIS EXAMPLE:**

If a competing resin costs \$10.00, and the labor to use it is \$100.00, you've paid \$110.00

If *Aqua-Resin<sup>®</sup>* costs \$15.00, and if you save just 10% on labor, you've paid \$15.00 plus \$90.00, a total of \$105.00. If you save 20% on labor, your total cost is \$95.00, and with the \$15.00 saving, *Aqua-Resin<sup>®</sup>* has now entirely paid for itself.

**AND, IF ANY OF THE FOLLOWING INCREASE YOUR COST OF DOING BUSINESS, CONSIDER WHAT YOUR ADDITIONAL SAVINGS WILL BE.**

### **COMPLIANCE**

- OSHA
- EPA
- Clean Air Act
- Disposal & Cleanup
- Labor Laws
- Unions
- Health & Safety Issues
- Fire Regulations

### **INSURANCE**

- Health
- Liability
- Workman's Comp
- Fire

### **EQUIPMENT & STORAGE**

- Mechanical Ventilation
- Respirators & Cartridges
- Protective Clothing
- Solvents
- Shelf Life & Seasonal Variation

### **WORKERS & COMMUNITY**

- Sick Days
- Morale & Productivity
- Community Relations
- Worker Attrition

**And, if you are currently using a gypsum-polymer product that addresses some of the above, but still can't laminate a wall thickness less than 1/4", you'll be pleased to know that *Aqua-Resin<sup>®</sup>* can do the same job at 1/8" or less, saving you half the material, half the weight, and of *course* at a substantial reduction in your cost.**

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[www.aquaresin.com](http://www.aquaresin.com)