

HOW MUCH DOES AQUA-RESIN® COST?

Perhaps less than you think. When figuring the cost of a job, the price of the laminating resin is just one of many costs. Another, and a big one, is labor. A typical job could have labor costs that are 10 or 20 times the cost of the resin.

BECAUSE AQUA-RESIN® IS FAST AND EASY TO USE, IT CAN SAVE ON WORKER HOURS

It has just two components mixed in simple proportions. It lays-up quickly, sands, cuts, and tools like a dream. There is no suiting up, no respirators. It cleans up with water.

IF YOU THINK AQUA-RESIN® COSTS MORE PER POUND THAN THE PRODUCT YOU ARE NOW USING, PLEASE LOOK AT THE FOLLOWING COMPARISON

If a competing resin costs \$10.00, and the labor to use it is \$100.00, you've paid \$110.00

If Aqua-Resin costs \$15.00, and if you save just 10% on labor, you've paid \$15.00 plus \$90.00, a total of \$105.00. If you save 20% on labor, your total cost is \$95.00, and with that \$15.00 saving Aqua-Resin has now entirely paid for itself.

Additionally, If you are currently using a gypsum-polymer product but still can't laminate a wall thickness less than 1/4", you'll be pleased to know that Aqua-Resin can do the same job at 1/8" or less, saving you half the material, half the weight, and of course at a substantial reduction in your cost.

BIGGER PICTURE: THERE MAY BE ADDITIONAL SAVINGS USING AQUA-RESIN®

If any of the following categories increase your cost of doing business, consider what your additional savings may be. Using Aqua-Resin may help reduce some of the hidden costs that are impacting your bottom line. And, of course, if the product you are currently using has significant health risks associated with its use, the extra costs involved may be impossible to put a dollar figure on. We encourage you to **CONTACT** us if you have further questions about what your savings may be.

COMPLIANCE	WORKERS / COMMUNITY	INSURANCE	EQUIPMENT / STORAGE
OSHA EPA Clean Air Act SCAQMD Hazardous Material Shipping Hazardous Material Disposal Labor Laws Unions Fire Regulations	Sick Days Morale and Productivity Worker Attrition Community Relations	Health Liability Worker's Comp Fire	Mechanical Ventilation Respirators and Cartridges Protective Clothing Solvents Shelf Life / Seasonal Variation Hazardous Material Storage Rubber Mold Deterioration